



COUNCIL OF AFRICAN AMERICAN PARENTS

CAAP

Chino, Diamond Bar, Pomona, Walnut, Claremont, Upland, Riverside, Pasadena, San Gabriel Valley, Surrounding Communities & Greater Los Angeles

For Immediate Release

September 08, 2016

National Model College Prep Program Targeting African Students Responds in a Big Way to Recent Study Predicting 228 year Gap In Wealth and Tells the Class of 2017 to "THINK BIG" --- Big Business, Mega-Mergers and Billion-Dollar Enterprise Will Be the Focus at CAAP's 20th Annual Educational Symposium

Saturday, September 10, 2016 at CSU Fullerton's Titan Student Union 800 North State College Blvd Fullerton, CA 92831

Campus Tours 9:00am • Program 10:00am • Student and Parent Workshops • University Recruiters On-Site

FULLERTON, CA, THURSDAY SEPTEMBER 08, 2016 - **"THINK BIG"** is the this year's theme for the Council of African American Parents CAAP's 20th Annual Educational Symposium this Saturday September 10th at CSU Fullerton's Titan Student Union beginning at 9:00am with CSUF Campus Tours and a program start at 10:00am. The signature event jumpstarts the school year equipping parents, students and the academic community with motivation, information, enrichment opportunities, university contacts and strategies to navigate the complex college prep and daunting college application process.

"THINK BIG" keynote speakers include Restaurateur Karim Webb co-owner of multiple, extremely successful Buffalo Wild Wings franchises and who is named one of the 2016 **"50 MOST POWERFUL PEOPLE IN FOOD SERVICE"** by Restaurant News; and business powerhouse Ty Stanford - Writer, Producer, Filmmaker and CEO of The Suites Topanga Canyon, a cutting-edge hub for entrepreneurs and the only Black-owned and woman-owned business co-op in the Southern California region.

CAAP is responding in a big way to the recently released report by the *Corporation for Enterprise Development and the Institute for Policy Studies* revealing a severe imbalance in wealth between Blacks and their white counterparts that will take 228 years to level. **CAAP is challenging** college-bound students and college graduates to **"Join them at the Intersection of Higher Education and Wall Street."**

Celebrating their 25th Year Anniversary, CAAP's recording-breaking college admission rates hover at the 100th percentile annually for their scholars. Universities of acceptance range from USC and Stanford to UC Berkeley, UCLA, West Point, Wellesley, Harvard, Princeton, NYU, Columbia, Loyola Marymount, Howard, Xavier and Spelman to name a few. The organization has received hundreds of awards and *UC Berkeley identified CAAP as a National Model* that consistently demonstrates the overwhelming advantages of parent involvement. *A waiting-list is the norm* for several renowned CAAP Academic and College Prep programs, in particular, their *Personal Academic Learning System (PALS)* for 4th-12th grades and the *Juniors & Seniors 16 Week Workshop* that takes 12th graders through the grueling college application process that includes guest lecturers, academic experts, college recruiters and writing coaches to help students produce the all-important college personal statement.

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California State University Fullerton CSUF continues its partnership with CAAP by housing the non-profit's year-round highly regarded college-prep series and underwrites the organization's Annual Educational Symposium and Student Scholarship Recognition programs. CSUF, founded in 1957, sits on 236 pristine acres in northern Orange County. The University offers 55 undergraduate degrees, 50 graduate degree programs and numerous credential and certificate programs. In today's economy, Cal State University Fullerton offers a rich learning experience in state-of-the-art environments with an eclectic faculty recruited from around the world.

CAAP is a non-profit organization. Visit the website www.councilofafricanamericanparents.org and follow CAAP on Facebook, Twitter, Instagram and Pinterest.

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